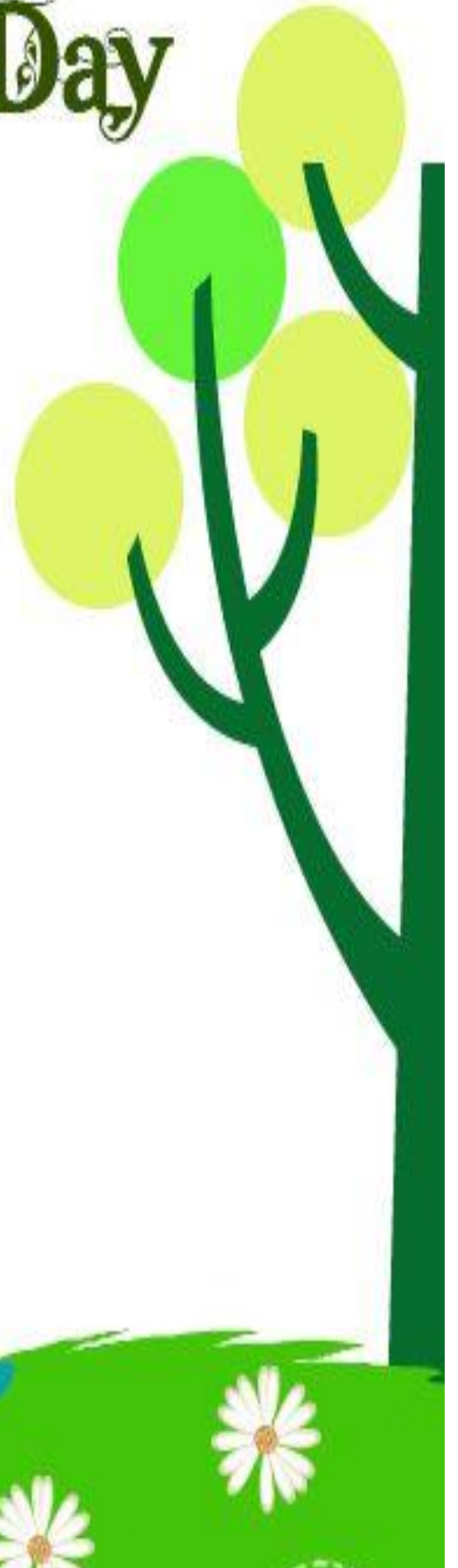
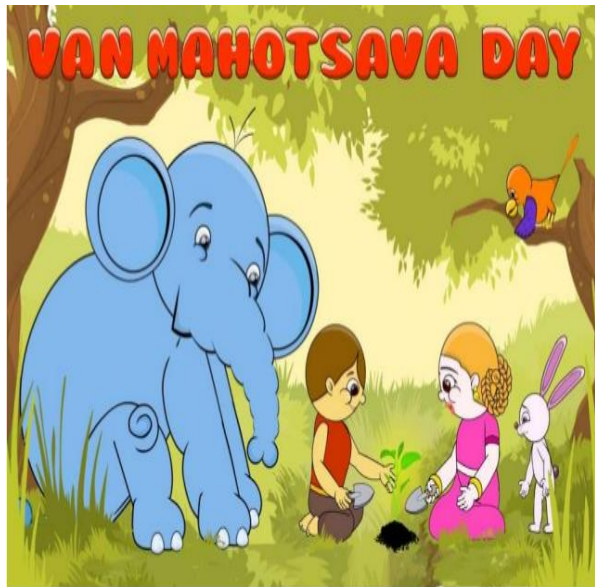


Van Mahotsava Day

Environment Revolution
Begins With

Greening Motherland





How Van Mahotsav is Celebrated ?

‘Van Mahotsav’ is celebrated by planting trees or saplings at garden, offices, schools, colleges, etc.

The planting of trees serves various purposes like providing alternative fuel, increase production of food resources, helps create shelter-belts around fields, provide food for cattle, offers shade and helps to conserve soil deterioration, etc.

The festival educates the awareness of trees among people and portrays the need of planting and tending of trees, as trees are one of the best ways to prevent global warming and reduce pollution.

Major attractions of Vanmahotsav:

The plantation of trees is well planned and generally, native saplings are planted as they readily adapt to the local conditions and have a higher rate of growing into a full-grown tree.

The saplings donation campaigns are arranged by many government authorities, state and civic bodies, NGOs or by corporate offices.

Van Mahotsav is being celebrated across India from July 1-7

PLANT TREES FOR A BETTER PLANET

"What we are doing to the forests of the world is but a mirror reflection of what we are doing to ourselves and to one another"
- Chris Maser

"Trees are the earth's endless effort to speak to the listening heaven"
- Rabindranath Tagore

"It will never rain roses; when we want to have more roses we must plant more trees"
- George Eliot

"I'm planting a tree to teach me to gather strength from my deepest roots"
- Andrea Koehle Jones

"He who plants a tree, plants a hope"
- Lucy Larcom

CHIPKOO MOVEMENT

Chipko movement was started in 1973 spontaneously in [Uttar Pradesh], in an effort to save trees and forests from felling by forest contractors.

"Chipko" literally means "to stick" and people started sticking to trees when it was being cut. Chipko movement later inspired Apikoo movement in Karnataka



This is the time again we have to remind this movement to save trees from cutting under the name of development, urbanisation & industrialization.



The vanmahotsav celebration is an ideal opportunity to teach a social responsibility to students towards safeguarding trees and forest cover. The focus of the celebration should be on building a personal connect between the students and trees through a process of experience, reflection and creation, through various activities.

Celebrate Earth & Celebrate Life
by planting trees today.



MAHARASHTRA ENVIS CENTRE

